



THE ZENTrepreneur START-UP KIT™

Hey hustler,

Are you working on your dream legacy?

and looking for know-how to **GET STARTED?**

or **grow your CURRENT HUSTLE?**

Here are links to a [Business Plan Template,](#)

a [Marketing Plan Template,](#)

TO HELP YOU

DOCUMENT your thoughts about your business in a logical manner that **CLARIFIES YOUR INTENTIONS AND ACTIONS.**





As you think about your future plans (both your business and personal life), KEEP IN THAT MIND THAT

Your business is your life,

so, as an entrepreneur **WHO YOU ARE IS EVERYTHING!**

GET TO KNOW AND UNDERSTAND YOURSELF,
in order for your **business to do well.**

PLAY ON YOUR STRENGTHS,
WORK ON and GET HELP ON YOUR
WEAKNESSES.

THIS **SWOT TEMPLATE**

And **Strengths and Weaknesses Assessment Worksheet**
designed to assess yourself

will help you

CAPTURE YOUR REFLECTIONS *on your strengths and weaknesses.*





5 QUESTIONS TO ASK YOURSELF while doing so:

1. Would you still do your work for free, not just for money?
2. How are you looking to grow your life and your business?

Visualize THAT PICTURE WITH DETAIL!

3. Have you analysed your capabilities and needs thoroughly?

BE HONEST WITH YOURSELF

4. Do you have resources to fund this growth? LET FEAR OUT OF THE WAY

5. How else can you diversify your current target customer and generate more revenue? PLAY ON YOUR STRENGTH... YOUR CUSTOMER KNOWS BEST!





In this digital age, **your website is a digital home** for your thoughts, **your craft** and ultimately **your business!**

A website works like a live journal that captures all you do,
in a central place that you can share with the world
eventually, through your business.

Would you like to **CREATE ONE FOR FREE?**

Yes, you can **DO IT YOURSELF,** with **done-for-you** templates!

Here's a link to **CREATE YOUR WEBSITE** and get started.





I hope you find this information helpful. **I'd love to hear how it goes!**

Let me know how it goes, on Ncumisa-nomna@lovezenwa.me



PS: BE PART of a growing community of AFRICAN CREATORS who support one another in this journey,

Sign up for FREE at www.collabolab.studio/signup

and **get access to a library of resources** like these and MANY MORE!

Stay Zen!

Nomna and the **ZenTeam™**



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