

MANAGEMENT BY OBJECTIVES

DATE: _____

PROJECT NAME AND DESCRIPTION:

PROJECT MANAGER: _____

GOAL(S) (realist, measurable, dead line):

MEANS (where, when, how):

NEXT MEETING: _____

COMMENTS:

LIST YOUR MOST IMPORTANT GOALS

For next year		In three years
Quantitative goals		
Sales (\$)		
Sales (unit)		
Profit (\$)		
Profit (% sales)		
Market share		
Company net worth (\$)		
Number of Employees		
Qualitative goals		
Market position		
Kind of business		
Target markets		
Business culture or style		
Other (specify): _____		
Potential conflicts between personal and business goals: _____		
Comments: _____		